



FOR IMMEDIATE RELEASE
June 3rd, 2010

Contact:

Christine Canevari
Tampa Bay Dragon Boat Institute
(813) 471-1548
ccanevari@tampabaydragonboats.com

Dragon Boat Institute Donates \$12,000 to Beneficiaries

TAMPA, FLORIDA — On June 2nd the Tampa Bay Dragon Boat Institute donated a tremendous \$12,000 to its beneficiaries FACTors Breast Cancer Patient Support Program at Moffitt and The Florida Aquarium. On the night each organization was presented with a check for \$6,000 that was raised purely from online donations.

At the Howard Johnson Plaza Downtown a special thank you was given to the sponsors, volunteers, team captains and Board Members that contributed to make the 7th annual Tampa Bay International Dragon Boat Races a great success! 65 teams from across North America competed on May 1st in the annual festival that raised thousands of dollars for each cause. Christine Canevari, Executive Director of the Tampa Bay Dragon Boat Institute commented on the success of the pledge drive; "We can't thank ALL of the fundraisers enough for helping to raise money for the beneficiaries. That is what our event is all about, and without participants like you, our community-driven event wouldn't exist."

An online Team Pledge drive at FirstGiving.com allowed paddlers and their friends, family, and co-workers to make quick and easy donations that brought in a whopping \$12,000 to the institute. The Top Individual fundraiser was Jan Nicolosi-Fischer from the Tampa Blade Runners who accumulated an impressive \$1,430 in donations. Second and third places of the pledge drive competition went to Jonathan Monzon and Erin Kane who raised \$525 and \$499 respectively. The Top Team fundraiser in the drive was the Moffitt Flying Dragons who in just a few months raised \$1,714.

Giving back to your community and benefiting The Florida Aquarium and FACTors is made easy through the Tampa Bay Dragon Boat Institute. You can enter a racing team in next year's annual event or even volunteer your time at upcoming events including the mini-regattas and the warm-up test event for the 10th IDBF World Dragon Boat Racing Championship.

If you're interested in becoming involved with the Tampa Bay Dragon Boat Institute or would like to participate in upcoming events visit www.tampabaydragonboats.com for more information.

###

Profile of Tampa Bay Dragon Boat Institute

The Tampa Bay Dragon Boat Institute is a 501c3 nonprofit organization with two beneficiaries: FACTors Breast Cancer Patient Support Program at Moffitt and The Florida Aquarium. The Institute runs the annual Tampa Bay International Dragon Boat Races, Mini Regattas throughout the year, and offers Team Building events to corporations, schools and community groups. Over the past two years the numbers have continued to grow and the Festival now hosts over 70 teams at the event. In August of 2011 Downtown Tampa will host the 10th IDBF World Dragon Boat Racing Championship, an event that was awarded to The Institute in 2007 through a bid process.